



Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003-3021

**Contract # 843096**  
Schedule Dates 08/07/12-08/12/12  
Advertiser Priorities USA Action (36239)  
Agency/T-Code Mundy Katowitz Media (6585)/127439326  
Product Political - Non-Ballot Issue (1196)  
Brand Priorities USA Action Issue (170102)  
Salesperson Blair, Cheryl (2205)  
Sales Office TeleRep - Philadelphia  
Buyer Name PLACEMENT, MEDIA  
Phone/Fax (202) 675-6936 /  
CPE 321/340/1519  
Account Types National/\*\*Political - Agency  
Billing Type Weekly/Irregular  
Comments PRIOR ACT USA 8/07

Date Entered 07/18/12  
Last Modified 07/19/12  
Entered By Penne Marsh  
CO-OP No  
Headline # 06238232  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,296.00  
Net Total \$7,344.00  
Sales Tax

**Norfolk (WVEC) (WVEC)**  
By Broadcast Month Spots Rate  
Aug. 2012 5 \$8,640.00  
Grand Total: 5 \$8,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT	08/10/12-08/10/12	4	1:00	7A- 9A (ET)						1			1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	GD MNR-AMR-ABC	7/19/12
18.0	Normal Line / SPOT	08/11/12-08/11/12	5	1:00	8A- 9A (ET)							1		1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)	GD MNR-SAT-ABC	7/19/12
19.0	Normal Line / SPOT	08/10/12-08/10/12	4	1:00	7:28P- 7:57P (ET)						1			1	\$2,880.00	\$2,880.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/19/12
20.0	Normal Line / SPOT	08/12/12-08/12/12	4	1:00	8A- 9A (ET)								1	1	\$860.00	\$860.00	Norfolk (WVEC) (WVEC)	GD MNR-SUN-ABC	7/19/12
21.0	Normal Line / SPOT	08/07/12-08/07/12	5	1:00	6P- 6:30P (ET)			1						1	\$2,160.00	\$2,160.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	7/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 20px;">WVEC Norfolk</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">8/6</span>
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I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

<b>Total Charges:</b>	\$ 7,344	Net
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This broadcast time will be used by: Priorities USA Action

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

# 843096

\_\_\_\_\_

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

\_\_\_\_\_

Date Signature Contact Phone Number

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

Terrie Marsh      Terrie Marsh      NSC

Signature      Printed Name      Title